

DRIVER'S VILLAGE EQUIPPED TO HANDLE CHANGING WORKFORCE

Driver's Village, in Cicero, New York, has partnered with Dealertrack DMS since the 1990's. As they've grown and acquired new dealerships, Dealertrack DMS has been there every step of the way, growing alongside Driver's Village and helping facilitate their growth.

When Driver's Village acquires a new dealership, they simply call Dealertrack's helpful support team with full confidence that all data will transition seamlessly from their existing system over to Dealertrack DMS. And with Dealertrack's Opentrack, Driver's Village has been able to take on additional growth opportunities, knowing that integration with new third-party vendors is always secure, bidirectional, and made in real-time.

FUNCTIONAL, INTUITIVE, & CUTTING-EDGE TECHNOLOGY

Driver's Village doesn't hesitate to recommend Dealertrack to other auto groups. After all, their own switch was so smooth. But more than anything, they appreciate the many benefits of partnering with Dealertrack, like having a more functional, more intuitive end-user experience. New hires especially appreciate the ease-of-use and point-and-click functionality of Dealertrack, which enables Driver's Village to adapt to a changing workforce accustomed to working with cutting-edge technology.

“As we've grown, they've grown with us. We don't consider Dealertrack DMS as a vendor. We consider Dealertrack DMS as a partner.”

—Firas Makhoul, CIO, Driver's Village



Challenges:

- Keeping up with new growth opportunities.
- Finding technology that speaks the same language as new, incoming employees.
- Integrating with more third-party vendors as Driver's Village continues to grow.

Solutions:

- Dealertrack DMS has enabled business growth by growing and adapting alongside Driver's Village.
- Dealertrack's easy-to-use, point-and-click interface allows new employees to get up to speed with operations more quickly.
- With Opentrack, Driver's Village knows that integration with new third-party vendors is always secure, bidirectional, and happens in real-time.

Results:

- Dealertrack DMS has been with Driver's Village through nearly every step of their business growth.
- With Dealertrack's cutting-edge technology, they've adapted to changing times and attracted a new generation of employees.
- After more than 20 years of facilitating business growth and providing support, Dealertrack DMS remains a valued business partner.

For more information, visit Dealertrack.com/DMS.